

# The only AI campaign execution platform for B2B companies



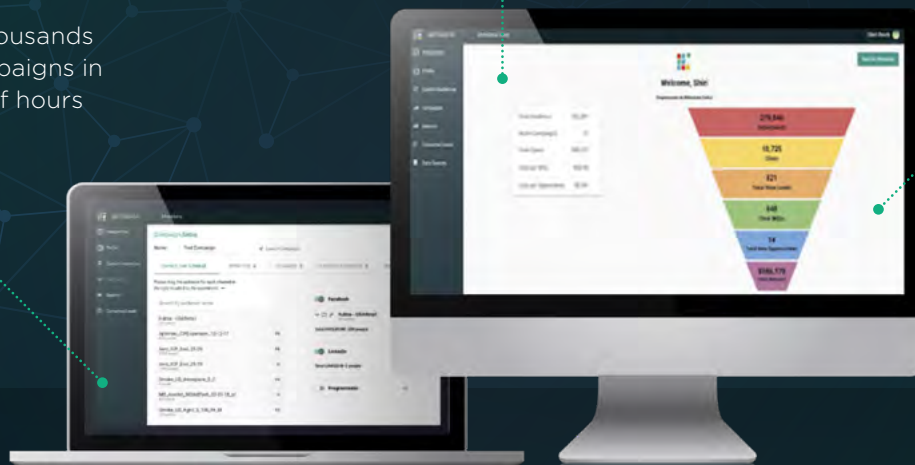
Quickly locate the most effective components of your marketing mix



Automatically optimize campaigns for pipeline impact



Execute thousands of B2B campaigns in a matter of hours



## Experiment with your marketing mix and know what works and what doesn't.

VPs of Marketing in B2B are under constant pressure to create pipeline, and know exactly which components in their marketing mix work – and which don't.

Experimentation is the only proven method to guarantee that knowledge, and A/B testing doesn't deliver results fast enough.

Metadata's patented technology executes thousands of B2B campaigns in a matter of hours, automatically optimizing campaigns for pipeline impact at a velocity that is not humanly possible.

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